

**OFFA** | OAKVILLE  
FESTIVALS OF  
FILM & ART

2024

# Sponsor Levels



SPONSORSHIP LEVEL

# Director

# \$1500

- Static on-screen logo as part of the OFFA Director Sponsorship level on every film screening during June festival and all festival screening series
- Special Invitation to the OFFA Film Launch Event, and reception & Q&A
- 4-colour logo on Sponsorship Page on the OFFA website at the Director Level
- 4 GALA VIP passes (includes Thursday night Opening GALA and Party) plus all other GALA events
- Advance notice of all screenings
- 10 general admission tickets to any OFFA live or virtual screening for 2024 at Film.ca or on our Eventive platform (June festival or screening series)
- ½ page ad in the digital festival programme (artwork provided by sponsor) with over 100,000 digital copies IP targeted to high value homes in the GTA online
- Benefit from increased web traffic. Free hotlink from your Ad that clicks through to your website
- The opportunity to get in front of a large audience of OFFA subscribers, members and followers
- Special mention on multiple social media platforms
- Director's Level visibility on the OFFA landing page
- Use of marque and promotion of your Director Level support of the Oakville Festivals of Film and Art (OFFA) and OFFA Online

SPONSORSHIP LEVEL

# Producer

# \$5000

- Static on-screen logo as part of the OFFA Producer Sponsorship level on every film screening during June festival and all festival screening series
- 4-colour logo on Sponsorship Page on the OFFA website at the Producer Level
- 10 GALA VIP passes (includes Thursday night Opening GALA and Party) plus other Galas
- Advance notice of all screenings
- 25 general admission tickets to any OFFA live or virtual screening for 2024 at Film.ca or on our Eventive platform (June festival or screening series)
- ½ page ad in the digital festival programme (artwork provided by sponsor) with over 100,000 digital copies IP targeted to high value homes in the GTA online
- Benefit from increased web traffic. Free hotlink from your Ad that clicks through to your website
- The opportunity to get in front of a large audience of OFFA subscribers, members and followers
- Special mention on multiple social media platforms
- Producer Level visibility on the OFFA landing page
- Special Invitation to the OFFA Film Launch Event, and reception & Q&A
- Use of marque and promotion of your Producer Level support of the Oakville Festivals of Film and Art (OFFA) and OFFA Online

SPONSORSHIP LEVEL

# Executive Producer

# \$15,000

- Category Exclusivity - you are the only sponsor in your category
- Just Prominent 4 colour logo on all materials and OFFA.ca at Executive Producer Level
- Hotlinks to your website from OFFA.ca and included inside the digital festival programme for 2024
- Most Prominent Sponsor Logo on red carpet back drop for Facebook live/ Zoom live events including:
  - Online interviews with film industry professionals, directors, producers and actors
  - Prominent Sponsor logo on all event signage and print materials where applicable
  - Choice of being the sole presenter of one OFFA GALA or one other unique OFFA asset
  - Special Invitation to the OFFA Film Launch Event, and reception & Q&A
  - Advance notice of all screenings and Advance Ticket Purchase available
  - Discounts on all OFFA merchandise promoted throughout the year
  - 60 special event tickets to live OR OFFA Online events
  - 60 special event GALA tickets for you, your clients, or staff
- 50 general admission tickets to any live OFFA 2024 screenings at Film.ca
- 60 OFFA t-shirts and 60 OFFA swag bags
- 15-30 second ad spot before all screenings (creative provided by you)
- Exclusive one page ad in the festival programme (artwork provided by sponsor) Over 100,000 copies (digital and programmes) targeted to high value homes in the GTA online
- Benefit from increased web traffic. Free hotlink from your Ad that clicks through to your website
- The opportunity to get in front of a large audience of OFFA subscribers, members and followers
- Special mention on multiple social media platforms
- Visibility on the OFFA landing page
- Festival naming award - your company is attached to one of our June Festival prizes
- Use of marquee and promotion of your Executive Producer Level support of the Oakville Festivals of Film and Art (OFFA) and OFFA Online events including the June Festival

SPONSORSHIP LEVEL

# Platinum Producer

# \$25,000

- Category Exclusivity - you are the only sponsor in your category
- Most Prominent 4 colour logo on all promotional materials and OFFA.ca at exclusive Producer Sponsor level
- Hotlinks to your website from OFFA.ca and included inside the digital festival programme for 2024
- Most Prominent Sponsor logo on red carpet back drop for Facebook live/ Zoom live events including:
  - Free themed VIP Private Screening Event for your clients or staff, film curated by OFFA
  - Online interviews with film industry professionals, directors, producers and actors
- Most Prominent Sponsor Logo on all event signage and print materials where applicable
- Choice of being the sole presenter of one OFFA GALA or one other unique OFFA asset
- Special Invitation to the OFFA Film Launch Event, and reception & Q&A
- Advance notice of all screenings and Advance Ticket purchase available
- Discounts on all OFFA merchandise promoted throughout the year
- 100 tickets to OFFA GALA events (for you, your clients or staff)
- Up to 75 VIP GALA tickets to EY Gala and party
- 100 general admission tickets to any live OFFA 2024 screenings at either OCPA or Film.ca
- Up to 75 OFFA t-shirts & up to 75 OFFA swag bags
- 15-30 second ad before every festival screening (creative provided by you)
- Exclusive double-page spread in the digital festival programme (artwork provided by sponsor) (one-page corporate profile, one-page ad formatting) Over 100,000 copies IP targeted to high valuehomes in the GTA online
- Benefit from increased web traffic. Free hotlink from your Ad that clicks through to your website
- The opportunity to get in front of a large audience of OFFA subscribers, members and followers
- Special mention on multiple social media platforms
- Visibility on the OFFA landing page
- Festival naming award - your company is attached to one of our June Festival prizes
- Use of Marquee and promotion of your Platinum Producer level support of the Oakville Festivals of Film and Art (OFFA) at all events, including June Festival

# Facts about our Organization

- Celebrating 10 years as Oakville's only film festival
- Screened over 600 films since 2014
- Close to 25,000 event attendees
- Almost 1000 Industry guests since 2014
- 4.5 million+ gross media impressions for 2021/2022 seasons
- Multi-platform social media: over 7400 followers combined on FB, Twitter, Instagram, YouTube, LinkedIn
- Access the OFFA website; film listings and descriptions; digital ticket sales and live event sales. OFFA web visitors increased by almost 20% over the 2021 year

**Contact us for  
Sponsorship  
enquiries.**

**Shawna Salvo**

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